

# PROMAX Asia AWARDS WINNERS 2019

CAT NO.	CATEGORY	ENTRY TITLE	COMPANY
AS01	BEST IN-HOUSE STATION IMAGE	MICKEY'S 90TH SHARE-A-SMILE IMAGE SPOT	THE WALT DISNEY COMPANY (SOUTHEAST ASIA)
AS01	BEST IN-HOUSE STATION IMAGE	THE RIGHT KIND OF MOVIES	TNT4
AS02	BEST OUT-OF-HOUSE STATION IMAGE	DIKH RAHA HAI NTO PROMO	DISCOVERY COMMUNICATIONS INDIA
AS02	BEST OUT-OF-HOUSE STATION IMAGE	STARHUB WWE - ENOUGH DRAMA	STARHUB CABLE VISION
AS03	BEST THEMED CAMPAIGN	BRAND LAUNCH CAMPAIGN	MX PLAYER
AS03	BEST THEMED CAMPAIGN	INSIDERS. FROM INVISIBLE TO VISIBLE	FRIDAY! TV CHANNEL
AS04	BEST MOVIE PROMO	ALL HEROES ONE UNIVERSE	KINO TV
AS04	BEST MOVIE PROMO	THE RIGHT KIND OF MOVIES	TNT4
AS05	BEST MOVIE CAMPAIGN	WIZARDING WORLD CAMPAIGN	PIX - SONY PICTURES NETWORKS INDIA
AS05	BEST MOVIE CAMPAIGN	PHANTOM THREAD MOVIE CAMPAIGN	PIX - SONY PICTURES NETWORKS INDIA
AS06	BEST DRAMA PROMO	HBO ASIA ORIGINAL SERIES: GRISSE	HBO ASIA
AS06	BEST DRAMA PROMO	SMERSH	REN TV CHANNEL
AS07	BEST DRAMA CAMPAIGN	HBO ASIA ORIGINAL SERIES: GRISSE CAMPAIGN	HBO ASIA
AS07	BEST DRAMA CAMPAIGN	THE HANDMAID'S TALE SEASON 2	AXN - SONY PICTURES NETWORKS INDIA
AS08	BEST SPORTS PROMO	IPL ANTHEM	STAR INDIA
AS08	BEST SPORTS PROMO	IPL FIRST MATCH	STAR INDIA
AS09	BEST SPORTS CAMPAIGN	IPL 2019	STAR INDIA
AS09	BEST SPORTS CAMPAIGN	MOTOGP - EMBRACE THE CHAOS	FOX NETWORKS GROUP/FOX SPORTS ASIA
AS10	BEST CHILDREN'S PROMO	DJD JUNIORS 70SEC	ZEE TAMIL
AS10	BEST CHILDREN'S PROMO	SA RE GA MA PA LITTLE CHAMPS	ZEE ENTERTAINMENT ENTERPRISES
AS11	BEST CHILDREN'S CAMPAIGN	MONSTOBER	THE WALT DISNEY COMPANY (SOUTHEAST ASIA)
AS11	BEST CHILDREN'S CAMPAIGN	DISNEY JUNIOR IDENT SERIES 2019	MIXCODE STUDIO
AS12	BEST ENTERTAINMENT PROMO	MTV UNPLUGGED SEASON 8 PROMO	VIACOM18 MEDIA
AS12	BEST ENTERTAINMENT PROMO	MAHARAJA LAWAK MEGA 2019 (MLM19)	ASTRO
AS13	BEST ENTERTAINMENT CAMPAIGN	THANK GOD YOU'RE HERE, 2 SEASON	JSC CTC NETWORK
AS13	BEST ENTERTAINMENT CAMPAIGN	LADY FIRST SG SEASON 7	STARHUB CABLE VISION
AS14	BEST REALITY PROMO	AXN - ASIA'S GOT TALENT 3 CONTESTANTS' IMAGE SPOT	SONY PICTURES TELEVISION NETWORKS, ASIA
AS14	BEST REALITY PROMO	THE SECRET MILLIONAIRE. FROM RAGS TO RICHES AND BACK	FRIDAY! TV CHANNEL
AS15	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	MOON LANDING HASSELBLAD PROMO	SONY BBC EARTH MSM-WORLDWIDE FACTUAL MEDIA
AS15	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	SUPER SQUIRRELS	SONY BBC EARTH MSM-WORLDWIDE FACTUAL MEDIA
AS16	BEST HOLIDAY / SEASONAL PROMO	HBO GAME OF THRONES HOLIDAY IDS	HBO ASIA
AS16	BEST HOLIDAY/ SEASONAL PROMO	ALL HEROES ONE UNIVERSE	KINO TV
AS17	BEST LEISURE & LIFESTYLE PROMO	CHEFS CHALLENGE	STARHUB CABLE VISION
AS17	BEST LEISURE & LIFESTYLE PROMO	GORDON RAMSAYS 24 HRS TO HELL AND BACK	BBC STUDIOS
AS18	BEST NEWS / CURRENT AFFAIRS PROMO	#ELECTIONSONMX	MX PLAYER
AS18	BEST NEWS / CURRENT AFFAIRS PROMO	A BILLION VOTES - CNN-NEWS18	TV18 BROADCAST
AS19	BEST SPECIAL EVENT PROMO	THE RIGHT KIND OF MOVIES	TNT4

AS19	BEST SPECIAL EVENT PROMO	POLICE ACADEMY	TNT4
AS20	FUNNIEST SPOT	MTV WORLD MUSIC DAY	VIACOM18 MEDIA
AS20	FUNNIEST SPOT	MTV IT'S BIGGER THAN YOU IMAGINED	VIACOM18 MEDIA
AS21	SOMETHING FOR NOTHING	ALL HEROES ONE UNIVERSE	KINO TV
AS21	SOMETHING FOR NOTHING	BATMAN	TNT4
AS22	BEST PROMO NOT USING PROGRAMME FOOTAGE	HBO GAME OF THRONES TAPESTRY ID	HBO ASIA
AS22	BEST PROMO NOT USING PROGRAMME FOOTAGE	IPL FIRST MATCH	STAR INDIA
AS23	BEST PROMO USING ONLY PROGRAMME FOOTAGE	FILMOGRAPHY - FILM SHOOT	BENNETT, COLEMAN & CO. (MN+)
AS23	BEST PROMO USING ONLY PROGRAMME FOOTAGE	FRIENDS OF FRIENDS	VIACOM18 MEDIA (COMEDY CENTRAL INDIA)
AS24	BEST INTERSTITIAL / SNEAK PEEKS	NICKELODEON MOM & BRAT IDENT	VIACOM18 MEDIA (NICK-INDIA)
AS24	BEST INTERSTITIAL / SNEAK PEEKS	VIUTV 3RD ANNIVERSARY	HK TELEVISION ENTERTAINMENT COMPANY
AS25	BEST ONLINE / VOD SERVICE PROMO	MARVEL CINEMATIC UNIVERSE	SINGAPORE TELECOMMUNICATIONS
AS25	BEST ONLINE / VOD SERVICE PROMO	BRAND LAUNCH CAMPAIGN	MX PLAYER
AS26	BEST SOUND DESIGN	POLICE ACADEMY	TNT4
AS26	BEST SOUND DESIGN	HAPPY NEW FIGHTING YEAR	MATCH TV RUSSIA
AS27	BEST SCRIPT	SUPER SQUIRRELS	SONY BBC EARTH MSM-WORLDWIDE FACTUAL MEDIA
AS27	BEST SCRIPT	ICC WOMENS T20	STAR INDIA
AS28	BEST EDITING	SHOOT TO SHOT	FRIDAY! TV CHANNEL
AS28	BEST EDITING	ALL HEROES ONE UNIVERSE	KINO TV
AS29	BEST INTERACTIVE PROMO	THE CABLE GUY	VIACOM18 MEDIA
AS29	BEST INTERACTIVE PROMO	MTV SPLITSVILLE X2 CFE PROMO	VIACOM18 MEDIA
AS30	BEST MARKETING VIDEO/ SIZZLE REEL/ SNEAK PEEKS PRESENTATION	HBO 2019 SIZZLE REEL	HBO ASIA
AS30	BEST MARKETING VIDEO/ SIZZLE REEL/ SNEAK PEEKS PRESENTATION	UP THE GAME SALES AV	SONY PICTURES NETWORKS INDIA
AS31	BEST INTEGRATED MARKETING CAMPAIGN	SWEET REVENGE: FACE THE CAKE	STRANA.SUPERTV
AS31	BEST INTEGRATED MARKETING CAMPAIGN	MAN V WILD WITH BEAR GRYLLS & PM MODI	DISCOVERY COMMUNICATIONS INDIA
AS32	BEST PUBLIC SERVICE ANNOUNCEMENT	LETS TALK TRASH	VIACOM18 MEDIA (MTV)
AS32	BEST PUBLIC SERVICE ANNOUNCEMENT	MTV WORLD ENVIRONMENT DAY	VIACOM18 MEDIA
AS33	BEST USE OF DIGITAL	SWEET REVENGE: FACE THE CAKE	STRANA.SUPERTV
AS33	BEST USE OF DIGITAL	GIF DANCE MASTER	TNT BROADCASTING NETWORK
AS34	BEST VIRAL PROMO OR VIDEO	WOMENS DAY	VIACOM18 MEDIA (MTV)
AS34	BEST VIRAL PROMO OR VIDEO	FACE THE CAKE: INNOVATION IN THE REVENGE INDUSTRY	STRANA.SUPERTV
AS35	BEST LONG FORM BRAND IMAGE	ONE - SHORT FILM CHERISH	SONY PICTURES TELEVISION NETWORKS, ASIA
AS35	BEST LONG FORM BRAND IMAGE	SOAP OPERA GRANDMA	ABS-CBN CORPORATION
AS36	BEST PROMO VIDEO ON SOCIAL MEDIA	SWEET REVENGE: FACE THE CAKE	STRANA.SUPERTV
AS36	BEST PROMO VIDEO ON SOCIAL MEDIA	STARHUB - COPA AMERICA FLASH MOB	STARHUB CABLE VISION
AS37	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	FOX SPORTS - FWD NORTH POLE MARATHON	BDA CREATIVE
AS37	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	ZEE 5 LOFT	ZEE OPS
AS38	MOST OUTSTANDING MARKETING INITIATIVE	BREAK THE PATTERN CAMPAIGN	FRIDAY! TV CHANNEL
AS38	MOST OUTSTANDING MARKETING INITIATIVE	GAME OF THRONES - HELPLINE	STAR INDIA
AS39	BEST COLLATERAL MATERIAL	SHOCKED PRESENT (HEART-SHAPED CAKE) TO PROMOTE THE SERIES IN CAGE	START

AS39	BEST COLLATERAL MATERIAL	BOLLYWOOD HOUSE OF CARDS	SHEMAROO ENTERTAINMENT
AS40	BEST OUTDOOR OR PRINT AD	WHEN THE DEVIL CALLS YOUR NAME OUTDOOR AD	TVN OF CJ ENM
AS40	BEST OUTDOOR OR PRINT AD	ACE OF SPACE	VIACOM18 MEDIA (MTV)
AS41	BEST PRINT CAMPAIGN	LETS TALK TRASH PRINT	VIACOM18 MEDIA (MTV)
AS41	BEST PRINT CAMPAIGN	THE GREAT ESCAPE POSTER	TVN OF CJ ENM
AS42	BEST USE OF DESIGN	AXN - ASIA'S GOT TALENT 3 CONTESTANTS' IMAGE SPOT	SONY PICTURES TELEVISION NETWORKS, ASIA
AS42	BEST USE OF DESIGN	NICKELODEON MOM & BRAT IDENT	VIACOM18 MEDIA (NICK-INDIA)
AS43	BEST BRANDING DESIGN	YOUTH GENERATION TV	HOME CHOICE
AS43	BEST BRANDING DESIGN	&XPLOR	DYNAMITE DESIGN LLP
AS44	BEST IDENT DESIGN	NICKELODEON MOM & BRAT IDENT	VIACOM18 MEDIA (NICK-INDIA)
AS44	BEST IDENT DESIGN	HBO GAME OF THRONES TAPESTRY ID	HBO ASIA
AS45	BEST PROGRAMME TITLE SEQUENCE	TUESDAY REPORT: A HILL & A RIVER OPENING TITLE	MEDIACORP, CNA
AS45	BEST PROGRAMME TITLE SEQUENCE	LAND OF GODS THE TALES	HK TELEVISION ENTERTAINMENT COMPANY
AS46	BEST ANIMATION	NICKELODEON MOM & BRAT IDENT	VIACOM18 MEDIA (NICK-INDIA)
AS46	BEST ANIMATION	HBO GAME OF THRONES TAPESTRY ID	HBO ASIA
AS47	BEST STING	HBO GAME OF THRONES TAPESTRY ID	HBO ASIA
AS47	BEST STING	HALLOWEEN ID 2018	TURNER BROADCASTING SALES SOUTHEAST ASIA
AS48	BEST ORIGINAL LOGO DESIGN	HBO GAME OF THRONES LUNAR NEW YEAR ID	HBO ASIA
AS48	BEST ORIGINAL LOGO DESIGN	TARINI	NGC NETWORK (INDIA)
AS49	THE JOANNE LIM'S ROCKET AWARD	PRAGYA KAIN	VIACOM18 MEDIA
AS49	THE JOANNE LIM'S ROCKET AWARD	NO SILVER AWARD FOR THIS CATEGORY	