

Video Entry Requirements – Video Upload

For Asia ONLY – Video Upload must be in the format of Quicktime and uploaded online.

Specs for Video Upload

Maximum file size: 100MB per file

Audio Compression: AAC audio compression.

Video Compression

- Original file bit rate: 2-3mbps, preferably
- FPS: 25 or 30
- Preferably H.264 video compression (or better compression)
- 16:9 aspect ratio

Ensure all content is formatted 16:9. If the original content was formatted 4:3, please provide curtains (black bars on each side) to accommodate appropriately for 16:9.

Standard Encoding Specs – DETAILED

These are general QuickTime specs that should be easily applied within your non-linear editing tool such as Final Cut Pro or Adobe Premiere. These setting can also be used in QuickTime Pro.

NOTE: File names should never contain spaces and please ALWAYS de-interlace

Video Settings

Frame Size: Your final output size (ex. 4:3 - 320x240, 16:9 - 480x270)
Pixel aspect: 1.0 - Square pixels
File Format: Sorenson 3 or H.264
Extension: .mov
De-interlacing: Always de-interlace
Frame Rate: 25 or 30 fps Key
Frame Interval: 90 frames per keyframe
Bit Rate Type: Constant
Bit Rate Kbps: 3000Kbps

Audio Settings

Audio Enabled: Checkbox is selected
Audio Codec: Linear PCM or AAC
Channels: Stereo
Sample Rate: 48khz
Quality: High
Bit Rate: 128 Kbps

NOTE: when using AAC Audio please ensure you output Stereo audio, not Mono

Important notes: When naming a file, please do not use spaces or special characters. We suggest using an underscore to represent a space.

Example: chuck_video_from_the_beach.mov

If submitting a second version of a video clip, please include V2 (for Version 2) in the name of the file.

Example: chuck_video_from_the_beach_V2.mov

- And when uploaded – the Entry # will be automatically tagged.