

BEFORE YOU BEGIN

- **You will need to have an online profile with us before you can start submitting your entries.**
- **You do NOT need to be a PromaxBDA member to create an online profile.**

If you do not have an online profile, please create one by clicking on “[sign up](#)” as indicated by the red arrow 1 below, and follow the instructions.

If you already have an online profile but could not recall your user name and password, please click on “[Forgot Login](#)” as indicated by the red arrow 2 below, and follow the instructions.

The screenshot shows the PromaxBDA website interface. At the top right, there is a 'login | join' link. Below the navigation bar, a search box is present. The main content area features a 'Login' form with fields for 'User Name' and 'Password', a 'Remember Me' checkbox, and a 'Login' button. A red arrow labeled '1' points to the 'sign up' link in the text above the form. Another red arrow labeled '2' points to the 'Forgot Login?' link below the 'Login' button. A sidebar on the left contains social media links for Twitter, Facebook, and LinkedIn. A sidebar on the right features a 'What's On Your Playlist' section for 'The Conference 2010'.

STEPS ON ENTRY SUBMISSION

STEP 1:

Upon clicking on “ENTER NOW” on <http://www.promaxasia.tv/awards>, you will be led to the web page as shown below.

Enter your User Name and Password.

The screenshot shows the PromaxBDA website's login interface. At the top right, there are links for 'login' and 'join'. Below the logo, a search bar is present. A navigation menu includes 'Membership', 'Competitions', 'Events', and 'On Demand', with sub-links for 'About Us', 'My PromaxBDA', 'Our Community', 'Career Center', and 'International Chapters'. A central message states: 'If you are already signed up with PromaxBDA please log in below. If you are not signed up please [sign up](#) or [become a member](#) to ensure you have access to all of PromaxBDA's Premium Content. **MAKE NOTE: YOU MUST BE LOGGED IN AS A MEMBER TO RECEIVE ANY MEMBER DISCOUNTS ON ANY TRANSACTION**'. The login form includes fields for 'User Name:' and 'Password:', a 'Remember Me' checkbox, and a 'Login' button. A 'Forgot Password?' link is located below the form. A sidebar on the right features a '2010 Awards Competition' banner with the text 'click here for more info!'. The footer contains links for 'Contact Us', 'Privacy', 'Sponsorship & Advertising', 'Help', 'Press', and 'Site Map', along with the copyright notice '© 2009 PromaxBDA'.

STEP 2:

1. Select "Competitions"
2. Then click on "Add Entry"

Welcome Joanne Lim! | [my portfolio](#) | [my favorites](#) | [sign out](#)
[update my profile](#) | [change my login](#) | [change my password](#)

promaxbda
BETA

Search

Membership | Competitions | Events | On Demand | What do you want to do?

About Us | My PromaxBDA | Our Community | Career Center | International Chapters

Current Entries

Award Entries For: **Joanne Lim** [update my profile](#)
 Promax Asia Pte Ltd

Membership: Not a Member

Competition: **2010 PromaxBDA India Awards**

Filter your entries by
 Company: **Promax Asia**
 Category:
 Title:

| Entry ID | Category/Title/Company | Next Step | Payment | Action |
|-------------------------------|---|-------------------------------------|------------------|----------------------------------|
| <input type="checkbox"/> 1927 | Category: FUNNIEST SPOT Title: Promax Test Company: Promax Asia | Waiting for submission(s) to arrive | Awaiting Payment | Modify Credits Labels Copy |
| <input type="checkbox"/> 1929 | Category: BEST MOVIE PROMO Title: Another Test Company: Promax Asia | Print labels | Awaiting Payment | Modify Credits Labels Copy |

3. If you wish to submit the same title to another category, you can choose to use the 'copy' function.

Competition: **2010 PromaxBDA Europe**

| Entry ID | Category/Title/Company | Next Step | Payment | Action |
|-------------------------------|---|-------------------------------------|------------------|---|
| <input type="checkbox"/> 1006 | Category: BEST DRAMA PROMO Title: monica's Drama Company: promax asia Monica | Ready for judging | Awaiting Payment | Modify Credits Labels Copy |
| <input type="checkbox"/> 1007 | Category: BEST SPONSOR'S SPOT Title: monica's Drama into sponsor's spot Company: promax asia Monica | Ready for judging | Awaiting Payment | Modify Credits Labels Copy |
| <input type="checkbox"/> 1008 | Category: BEST ENTERTAINMENTMUSIC-VARIETY/COMEDY Title: Monica's Music Company: promax asia Monica | Waiting for submission(s) to arrive | Awaiting Payment | Modify Credits Labels Copy |

STEP 3:

1. Select "Category"
2. Enter your "Entry Title"
3. Enter your "Marketing Objective/Creative Strategy"
4. Enter "Submitting Company"
5. Click on "Continue"

The screenshot shows the PromaxBDA website interface. At the top right, there is a user greeting: "Welcome Joanne Lim! | my portfolio | my favorites | sign out | update my profile | change my login | change my password". Below this is a search bar with a "Search" button. A navigation menu includes "Membership", "Competitions", "Events", and "On Demand", with a dropdown menu for "What do you want to do?". A secondary menu lists "About Us", "My PromaxBDA", "Our Community", "Career Center", and "International Chapters". The main content area is divided into five steps: "Step 1 Submission Details", "Step 2 Credits", "Step 3 Review Submission" (which is the active step), "Step 4 Payment", and "Step 5 Confirmation".

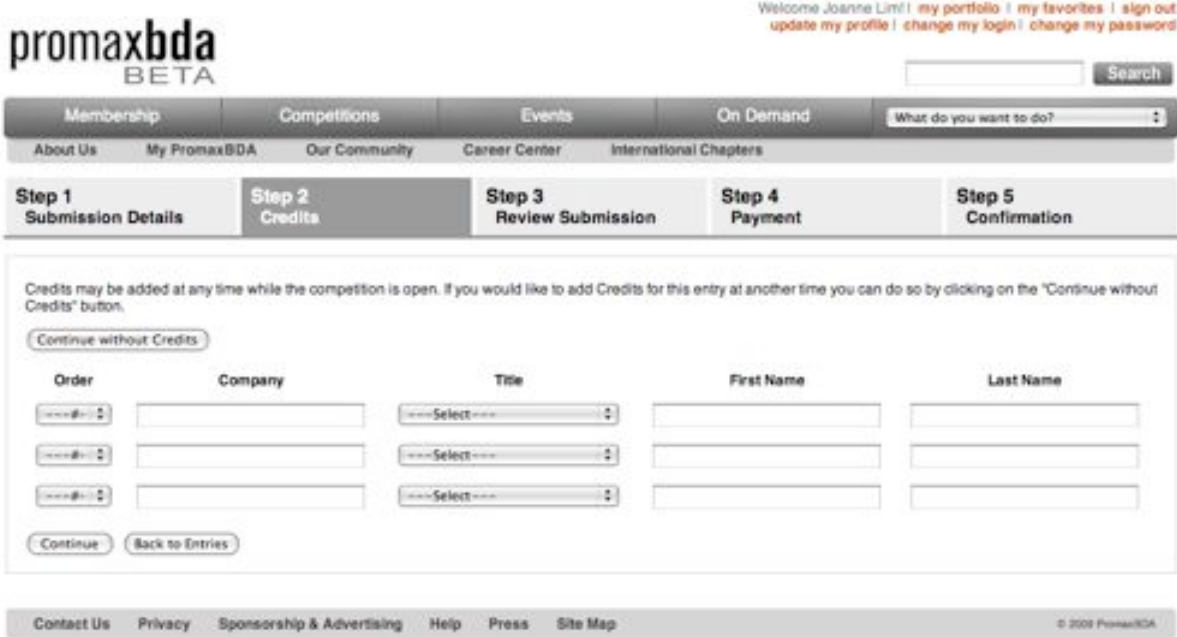
Under "Step 3 Review Submission", there is a link: "View a complete list of Categories and descriptions". The form contains the following fields and instructions:

- * Category:** A dropdown menu with "----Select----
- * Entry Title:** A text input field.
- * Marketing Objective / Creative Strategy:** A text area with instructions: "One Third of the total score is dependent upon this section. When completing the Online Entry, in 1000 characters or less (characters, not words.) please indicate the purpose of the project, the creative brief, and its intended audience and result. **A Marketing Objective is not a description of the piece.** It is your opportunity to give the judges an indication of the marketing challenge that this particular piece presented (goal, budget, time constraints, etc.) what was the objective, was it successful, etc."
- A character count: "You have 1000 characters remaining..."
- Submitting Company:** A text input field with the note "(N/A for Student Competition)".

At the bottom of the form are two buttons: "Continue" and "Back to Entries".

STEP 4:

- 1. At the “Credit” Page, enter 3 credits involved in the entry.
(Note that payment cannot be made should you choose to continue without entering the credits.)
- 2. If you have only one credit enter it three times in order to move on
- 3. Click “Continue”



STEP 5:

- 1. You can still “Edit” or “Make Amendments” to your entry. Simply click on “Edit” at the right hand corner and make the necessary amendments.
- 2. Click “Continue”

Welcome Joanne Lim! | [my portfolio](#) | [my favorites](#) | [sign out](#)
[update my profile](#) | [change my login](#) | [change my password](#)

Membership | Competitions | Events | On Demand | Search

About Us | My PromaxBDA | Our Community | Career Center | International Chapters

Step 1 Submission Details | Step 2 Credits | Step 3 Review Submission | Step 4 Payment | Step 5 Confirmation

Please validate your submission details below

Submission Details [Edit](#)

Submitted By: Joanne Lim
Category: 16 - BEST SOUND DESIGN
Entry Title: Promax Test
Marketing Objective/Creative Strategy: One Third of the total score is dependent upon this section. When completing the Online Entry, in 1000 characters or less (characters, not words,) please indicate the purpose of the project, the creative brief, and its intended audience and result.
Submitting Company: Promax Asia
Viewer Reach: Not set
Video Spots on Tape: 0

| Submission ID | Media Type | Description |
|---------------|-----------------------------|-------------|
| Submission 1: | Digital Media (CD,DVD,etc.) | |

Credits [Edit](#)

No credits entered

[Continue](#)

STEP 6:

Click on “Pay by Wire Transfer”

Should you like to pay by Credit Card, please also choose “Wire Transfer” and email to asia@promaxasia.tv with a subject heading ‘payment by credit card’.

An invoice, along with the credit card authorization form will be emailed to you within 2 days.

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| Entry ID | Title | |
|----------|-------------|---|
| 1931 | Promax Test | ✓ |