

**CONFERENCE AT-A-GLANCE**  
**DAY 1: THURSDAY 30<sup>TH</sup> NOVEMBER 2017**

	CHAMBER	FLINT SKALLEN
<b>9:00AM-5:00PM REGISTRATION</b>		
<b>9:50-10:00AM</b>	<b>CONFERENCE CO-CHAIRS WELCOME SPEECH</b> Brenda Chia, HBO Asia & Fion Yeo, FOX Networks  <b>PRESIDENT &amp; CEO WELCOME SPEECH</b> Steve Kazanjian, PromaxBDA	
<b>10:00-11:00AM</b>	<b>THERE IS NO BETTER TIME TO BE A MAKER</b> By Carl Addy	
<b>11:00-11:30AM NETWORKING TEA BREAK</b>		
<b>11:30AM-12:30PM</b>	<b>STORYTELLING IN THE DIGITAL AGE</b> By Kareem Taylor	<b>DON'T BLOW YOUR AUDIO BUDGET ON 15 MINUTES OF FLAME</b> By Ben Rosen
<b>12:30-1:30PM</b>	<b>HATE THE IDEA OF 'SELLING'?</b> By Liz Dunning	<b>CHICKEN &amp; DUCK: BRIDGING THE CULTURAL &amp; CREATIVE DIFFERENCES</b> By Stefan Mueller & Ivan Despi
<b>1:30-2:30PM NETWORKING LUNCH</b>  Sponsored by		
<b>2:30-3:30PM</b>	<b>1 MOVIE, 5 PROMOS</b> By Glenn Bartlett Proudly Sponsored By TURNER	
<b>3:30-4:15PM</b>	<b>IDEA DRIVEN DESIGN &amp; TYPOGRAPHY</b> By Luca Ionescu	<b>WHO WANTS TO RE-BRAND?</b> By Liz Dunning
<b>4:15-4:45PM NETWORKING TEA BREAK</b>		
<b>4:45-5:30PM</b>	<b>WORLD GOLD 2017</b> By Carl Zuzarte	<b>ANTISOCIAL BEHAVIOUR</b> By Tom Mitchell
<b>5:30-6:30PM</b>	<b>ALTERNATIVE WAYS TO MAKE A LIVING</b> By Mr Bingo	

# CONFERENCE AT-A-GLANCE

DAY 2: FRIDAY 1<sup>ST</sup> DECEMBER 2017

	CHAMBER	FLINT SKALLEN
9:00AM-4:00PM	<b>REGISTRATION</b>	
9:30-10:00AM	<b>STATE OF OUR ART</b> (Video Session)	
10:00-10:45AM	<b>CHANGING HEARTS WITH THE FILMS OF BOO JUNFENG</b> By Boo Junfeng	
10:45-11:15AM	<b>NETWORKING TEA BREAK</b>	
11:15AM-12:15PM	<b>DRAWING AND ERASING</b> By Sonny Liew	<b>(PANEL SESSION) RE/FOCUS: THE PIVOT FROM PROMOS TO CONTENT</b> By Janine Stein, Andrew Lo, Carl Zuzarte & Marco Bresciani
12:15-1:15PM	<b>37 THINGS I'VE LEARNT</b> By Mr Bingo	<b>THE MUTATING CREATIVE</b> By Carl Addy
1:15-2:15PM	<b>NETWORKING LUNCH</b> Sponsored by 	
2:15-3:15PM	<b>THE NAKED CREATIVE</b> By Delarey & Nicci Hattingh	
3:15-4:15PM	<b>IT'S THE FEELS STUPID</b> By Rob Middleton	<b>DIRECTING VOICE OVER</b> By Kareem Taylor
4:15-5:15PM	<b>BECOME WHO YOU ARE</b> By Holley Murchison	
5:15-6:00PM	<b>PRE-AWARDS RECEPTION</b> Sponsored by 	
6:00-7:30PM	<b>2017 PROMAX &amp; BDA ASIA AWARDS CEREMONY</b>	
7:45-10:00PM	<b>POST AWARDS PARTY</b> Sponsored by 	